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Marketing and Product Management

Intelligent People is a vertically aligned recruitment consultancy who have a specialist Marketing and Product Management Practice.

This means when you speak to your consultant they'll already have a good knowledge of the market you want to access, including the employment landscape, where the candidates and jobs are, the technology, salary levels, lead times, trends, issues and all the other information needed to help you.

We always meet clients and candidates to ensure we have the information needed to make an accurate match between role and candidate, and we provide advice and consultancy throughout the whole lifecycle.

Our service involves running specific campaigns for each assignment to find the best possible talent, however the fact that our consultants specialise in this sector means it's likely that we'll know relevant candidates and job opportunities almost immediately.

We recruit in the following areas up to Director level:

- Online Consumer and Business Marketing
- Online New Media Product Management
- Technology Marketing (Hardware & Software Vendors, Re-Sellers, VARs, Integrators)
- Technology Product Management

Marketing Specialists

We recruit both marketing generalists and professionals with specialist experience, such as Field Marketing, Public & Analyst Relations (PR), Marketing Communications (Marcomms), Lead Generation, Event Management, Product Marketing, Channel Marketing, Direct and In-direct Marketing, Collateral Marketing, Web Marketing, CRM and Campaign Management.

Intelligent People Overview

Intelligent People is a vertically aligned recruitment consultancy operating in a number of specialist markets across commercial and technical roles in the IT and New Media industries.

This means when you speak to your consultant they'll already have a good knowledge of the candidate market you want to access, including the employment landscape, where the candidates are, the technology, trends and issues and all the other information needed to help you recruit or engage the best talent available.

Further more, it's almost certain that your consultant will already be looking for the candidates you're after, even before you brief us, due to other campaigns we're running for different customers. This means we can give you real-time advice regarding candidate and contractor availability, salary/prices, lead times, relevant issues such as big projects that may be soaking up resources and we'll probably even have access to your ideal candidate immediately, without having to search.

We have the resources to recruit across the whole of the UK. We can manage large campaigns for permanent employees; recruit teams of contractors, or go out and find you individual hires, giving you advice and guidance every step of the way. To make recruitment more effective, our methodology involves always meeting customers to understand what you need and how to sell your organisation, and always meeting our candidates, to understand what they're looking for, ensure there's a genuine match and to sell you to them.

So whether you're planning a big expansion campaign, need a team of contractors for a project or simply need to replace a key employee quickly, call us now and speak to a specialist.

Diversity Statement

Intelligent People support the principle of equal opportunities and opposes discrimination on the grounds of age, sex, sexual orientation, marital status, race, ethnic origin, religious belief or disability. Being a committed equal opportunities employer, the Company will take every possible step to ensure that employees are treated equally and fairly in respect of these matters. All policies and practices will conform to the principle of equal opportunities in terms of recruitment, selection, training, promotion, career development, discipline, redundancy and dismissal.